

RECOGNIZES VALUE OF ADVERTISING IN MOHAVE DAILY MINER

[From Tuesday's Daily Miner]
H. Roth, of H. Roth & Sons, machinery merchants of San Francisco, arrived in Kingman Sunday night and will remain until Thursday. Mr. Roth will conduct an auction of machinery for the Santa Fe railroad, announcement of which appears on another page. The auction was postponed after Mr. Roth's arrival when he ascertained that insufficient publicity had been given it in the Daily Miner.

The auction was scheduled for Tuesday, but in order that more publicity could be given through the Miner, which he recognizes has a circulation worthy of attention by keen advertisers, he delayed the sale for one day in order to secure the desired advertising. Such tribute from foreign advertisers are frequent.

Mr. Roth is one of the best known business men of the Pacific coast and a man of keen perception, to which he owes his business success.

OLD WHITE HILLS WILL BE REVIVED

[From Tuesday's Daily Miner]
R. T. Root, who made White Hills one of the most talked of mining sections of Mohave county in the '90's, when silver had not gone much below a dollar an ounce, is making arrangements to revive the camp and putting it in the shipping list. He has secured the services of Dan Bosqui, one of the best cyanide experts in the United States, and expects to have a big plant in operation within the next month or two. He is also preparing to ship several cars of ore to the smelter.

The White Hills mine was discovered by Judge Henry Schaefer in 1892, and was taken over by R. T. Root, who operated the property a number of years and then sold it to an English syndicate for \$1,600,000. After being worked five or six years the mine again became the property of Mr. Root. The ores were high grade in silver and carried from one to four ounces in gold. Shipments from the mine during the first year ran better than \$200 per ton in both metals.

Chloride Personals

[From Chloride Section Daily Miner.]
W. B. Twitchell arrived in camp Sunday night to have a look at the Hidden Treasure, in which he is heavily interested.

J. Park Channing of New York visited Mineral Park recently to inspect some copper property that had been brought to his attention. No statement could be secured from him as to the possibility of his becoming interested in this district.

Leon M. Quigley returned Sunday night from a three weeks' hunting and camping trip. He spent most of the time at the base of Bill William mountain. The weather was not favorable for hunting and, as a consequence, the bag was not heavy. Some wild turkeys and deer were seen, invariably and unfortunately when the guns were not at hand.

J. Harold Reed arrived in camp Monday from Phoenix. He is placing the Molly Gibson-Chloride treasury in excellent shape.

Water has been lowered to within seven feet of the bottom of the old shaft at the Elkhart. It is expected that the bottom will be reached within a week.

The officials of the Georgia Mining company, owning the North Georgia property, are expected here any day. Upon their arrival it will be decided whether to contract the work of sinking the shaft or to do it by day labor.

A strong flow of water has been encountered in a crosscut run from the northwest drift. It is thought this indicates proximity to ore.

Good progress is being made in the work of cleaning out the old tunnel on the Silver Hill. The development of this old property will be watched with keen interest by the old-timers of the camp, who always have predicted that some day a big mine would be opened up on Silver Hill.

QUAIL SEASON OPENS

Today is October 15, the opening day of the quail season and it is very likely that every hunter who can possibly get into the field will be out after game and elusive little birds.

The supervisor's office was crowded all day yesterday with hunters to get licenses. Deputy Clerk Underwood supplied all demands.

PERSONALS

[From Wednesday's Daily Miner]
Roy Borden has accepted a position as salesman in the hardware department of the Lovin & Withers' company Kingman store.

L. P. Walsh and Murray and Joe Carrow returned yesterday from a hunting trip to the Peach Springs region. They succeeded in bringing back two deer, one a five-point and the other a two-point.

Anson H. Smith, of the Daily Miner, took the early morning train yesterday for Prescott. He will visit the different camps near that town before returning home.

C. L. Wilson and wife leave this morning in their auto for California. They will go by way of Las Vegas, Nev. Mr. Wilson is going to look at some mining property in that section.

Mrs. J. W. Martin returned last evening from a trip to Tennessee. She went east with Miss Fannie Lovin a month ago and has since been visiting with relatives in that state.

Arthur Linstead and wife are again at home, having returned yesterday from a visit to Nevada and California. They made the trip by automobile.

James Dundon came in from Golconda yesterday, having been called as a witness in a case in the superior court.

J. T. Sheffield, of the Oasis at Oatman, is in town.

J. H. Beauchamp came from Chloride Monday and will be here for the next few days.

H. W. Trembley is in Kingman from the Tyro property, where he has been employed for several months.

Harry Leclair of Oatman spent last night in town.

A. A. Parke returned yesterday from the Wallapai mountains, where he has been employed for the last 30 days.

C. M. Gandy of Phoenix is in town on a visit.

L. Lewis of Los Angeles is visiting here.

G. F. Austin and E. Cord of Long Beach are visitors in town.

F. Weatherholt of Los Angeles is in Kingman on a business visit.

William Hunt and Charles Imus came in from their tungsten property on the Sandy yesterday and will be in town for several days. They report that they have ready for shipment several tons of tungsten ore.

Superintendent B. F. Noehl of the Tyro mine is in Kingman for a visit.

W. B. Stephens of the Sandy section spent Monday in town on business.

John Hoffman of Copperville is doing jury duty in the superior court.

R. E. Zumwinkel, shoe salesman for a St. Louis house, spent Monday in town calling on customers.

C. M. Donahue came in from Phoenix Monday.

R. E. Curry of St. Louis, one of the salesmen making this territory, is in Kingman.

George W. Donehy of New York is a Kingman visitor.

H. B. Mahaffey came in from the hills yesterday and will be in the town for several days.

W. P. Prisk and wife, N. Johnson and F. Guernsey of Oatman are in town.

Manager Jay Gates and Auditor Jim Gaither of the Lovin & Withers' company spent yesterday in Oatman on business.

J. A. Amundsen, manager of the Arizona Stores company returned yesterday from a visit with his family at Williams.

G. E. Hartin came in from Crozier station yesterday on a business trip. Recently he sent the proprietor of the Daily Miner one of the finest squash even seen in this section of the country. It was of the winter variety and weighed about 50 pounds.

J. W. Prisk of Chloride is in Kingman.

J. V. Meadows came in from the Thumb Butte property Tuesday and will be in the town for a day or two.

John Lynch of Los Angeles is visiting relatives in Kingman. He is one

ORGANIZATION TO PROTECT BIRDS AND ANIMALS PLANNED

[From Tuesday's Daily Miner]
A movement is on foot to organize here a branch of the Arizona Protective Association, the chief purpose of which is the protection of the different birds and animals. There are branches of the organization in different parts of the state and among them members are some of the best citizens of the state.

It is to be hoped that the parties working for the organization of a branch in this section will meet with the support of the citizens. Each year the remaining number of quail grows smaller and if something is not done toward their protection it will be only a matter of a few years until hunting will be only a dim memory.

COLORADO RIVER IS AGAIN ON RAMPAGE

[From Tuesday's Daily Miner]
The Colorado River is on a rampage and transportation between Oatman and Needles is very difficult. Several stages were caught Friday between the river proper and a current which leaves the main channel when the river is high. It was a hard task to get the machines to safety but the owners of the cars accomplished it. Cars are now making the trip by way of Topock.

Charles Sutherland of the Lunceford-Sutherland ranch has been working hard for several days removing his cattle from the lowlands to the mesa where they are out of danger of the flood. Floods of the magnitude of the present one are very unusual at this time of the year. In the spring time much work is required to keep cattle out of the lowlands. Three years ago Lunceford and Sutherland lost 85 head of cattle because they were unable to get them to a place of safety before the crest of the flood was reached. And hogs perish in large numbers in the valley.

At times the Needles ferry lands at the Lunceford-Sutherland ranch, which is six miles from Needles. After the flood recedes it will be several weeks before it will be possible for an automobile to get to the regular ferry landing. In fact, the rebuilding of six miles of road will be required before any vehicle can travel over the difficult route.

WILL READ PAPER ON THE DOBLE STEAM CAR

At the request of the Cleveland section of the Society of Automobile Engineers, Abner Dobie, vice president and general manager of the General Engineering company of Detroit, will read a paper on the development of the steam power plant for use in automobiles.

The society meets to hear this paper on October 20, and as this is the first paper on this subject to be delivered in some time, the customary discussion at its close is expected to be even more interesting than usual.

UNKNOWN PARTY BUYING LOTS FROM SQUATTERS

[From Chloride Section Daily Miner.]
A number of adjoining lots between Silver Hill and the railroad, many with buildings on them, are being bought by some one whose identity cannot be learned. So many of these lots have been taken off the squatters' hands that a rumor has become current that the Guggenheims plan the construction of a big reduction plant at that point. The site is ideal for a milling plant.

of the old timers of this section, having been in business here for many years prior to his removal to the coast.

C. C. Cofer and father, Frank Cofer, are in Kingman from their ranch on the Sandy to spend a few days.

Dr. Earl Swenson spent yesterday afternoon here from Oatman. He has just returned from Phoenix, where he took the state dental examination. He has not as yet received word as to the percentage he made.

Mrs. John Meloy arrived from La Grande, Oregon, yesterday morning and attended during the afternoon the funeral of her father. She will visit with relatives here for several weeks before returning to her home.

J. F. McConnel is again in Kingman after spending the past two months on the coast.

E. A. Shaw is in town from Los Angeles on business connected with his many mining properties.

TENNESSEE MINE MANAGER ALMOST VICTIM OF RUSE

[From Chloride Section Daily Miner]
Harold J. Reed, who is heavily interested in the Molly Gibson-Chloride Mining company, motored in from Phoenix Sunday. Accompanying him were C. B. Sabin, Charles Davis, P. B. Beville, all of the same town, and Miss Eastman of Pasadena, Cal. The party came to inspect the property owned by the Molly Gibson-Chloride Mining company.

The members of the party expressed a desire to visit the underground workings of the Tennessee, the Molly Gibson-Chloride's big neighbor. Superintendent Churchill objected on the ground that the company's rules would not permit ladies to go underground. A short time afterward the party again presented itself, with the objectionable feature apparently removed. Among the members of the party, however, was a very attractive-looking young man (?) who had evidently not been a member previously.

No one in authority detected an attempt to evade the company's rules and the ruse would have been successful had not the members of the party foolishly taken Mr. Churchill into their confidence and revealed the secret of the identity of the handsome young man. The superintendent could not see the matter in the same light as the others, and again recorded his refusal, much to every one's disappointment.

The party left Tuesday morning on the return trip to Mesa.

TENNIS FANS AIM TO ORGANIZE CLUB

[From Chloride Section Daily Miner]
A number of tennis enthusiasts of Chloride have started a movement for the organization of a tennis club.

J. T. Degman, who specializes in excavation and road construction, has agreed to build a double tennis court at cost. He also agrees to pay his proportion of the initial assessment required for construction and equipment. There are many sites close to the center of town where a double court could be made at small cost. It is estimated that \$150 will carry the project through very successfully, including cost of equipment.

GOOD STRIKE MADE IN MIDNIGHT PROPERTY

[From Chloride Section Daily Miner]
The Midnight, one of the Holmes companies, has broken into the ore on the 300-foot level. An average of nine and one-half feet of the ledge gives returns of \$21, of which \$18 is in gold and nearly all of the balance silver. Work on the level named has proven the ledge to be strong and that the gold content has increased.

There is a Real Difference

Cream of tartar, derived from grapes, is used in Dr. Price's Cream Baking Powder because it is the best and most healthful ingredient known for the purpose.

Phosphate and alum, which are derived from mineral sources, are used in some baking powders, instead of cream of tartar, because they are cheaper.

If you have been induced to use baking powders made from alum or phosphate, use Dr. Price's Cream Baking Powder instead. You will be pleased with the results and the difference in the quality of the food.

DR. PRICE'S CREAM BAKING POWDER

MADE FROM CREAM OF TARTAR
DERIVED FROM GRAPES

WRIGLEY TUNNEL MAKING HEADWAY

[From Oatman Section Daily Miner]
At the Wrigley driving of the tunnel is progressing rapidly, the bore now measuring 400 feet. It is expected that the first vein will be cut within the next 50 feet. The point at it is expected the vein will be cut is approximately 400 feet from the surface outcroppings of the vein, and it is expected that good values will be found.

Under the direction of Engineer C. H. James development has progressed at record breaking speed since the commencement of operations several months ago. One of the largest compressors in the district was installed and is furnishing ample power for drilling and other purposes. In the immediate vicinity of the Wrigley all companies which have sunk to a depth of 200 feet have encountered great quantities of water and as the Wrigley tunnel is considerably lower it is expected that when water is encountered the Lazy Boy, Esperanza and others will be drained. Should this occur it will be a great help to these properties.

MANY BOOTLEGGING CASES TO BE TRIED

The many bootlegging cases coming before the present session of the superior court are causing much excitement. The principals and many witnesses being called are almost depleting the population of some of the camps of the county. The better element of the towns of the county have revolted to such an extent that it seems probable that bootlegging will be greatly minimized, if not entirely eliminated.

CARPENTER MEETS WITH ACCIDENT

[From Tuesday's Daily Miner]
James Hayes, a carpenter in the employ of the Mohave Lumber company, met with a serious accident yesterday afternoon when he fell a distance of 14 feet between the office building and the new warehouse. He was badly bruised about the face and suffered a fracture of the jawbone.

Mr. Hayes was rendered unconscious for several minutes by the fall. He was attended by Dr. White, who removed him to a local hospital, where he is now resting easy. Hayes had been in the employ of the Mohave Lumber company only about 30 minutes when the accident occurred.

"SMITHIE" COMPLIMENTED

[From Tuesday's Daily Miner]
George Smith (Smithie) is in receipt of a letter from Governor George W. P. Hunt, expressing his appreciation of the manner in which the former handled the part of Democratic nominees on its recent visit to this section. Smithie had the pleasure and the honor of transporting the Governor and his party to Chloride and thence to Oatman and is highly elated over the praise given him by the Governor.

POLIN IN NEVADA

The Daily Miner is in receipt of a card from Louie Polin of Oatman, who is now at Goldfield, Nevada, where he is looking after the interests of the firm of Polin Brothers there. He expects to be back at his store in Oatman within 30 days.

TO HOLD MEETING

The M. E. Ladies' Aid Society will hold a meeting at the residence of Mrs. Mary Eleanor Cohenour next Wednesday afternoon at 2:30. All ladies are invited to attend.

If All Advertising Stopped

it would mean more than the absence of advertising in the pages of the periodicals and newspapers. It would mean that the grocer would not have his name or business over his door or on his window. The druggist would not display the globes of colored water. The minister would not announce the topic of his next sermon from the pulpit.

There would be no signboards at country crossings or on street corners in the cities. If you wanted to go to a store, particularly the best store, no one could direct you, for that is advertising by word of mouth. Frankly, you would find it practically impossible to live without advertising, although you might manage to exist after a fashion.

The great agents of civilization are those which save time and increase the comfort and convenience of the people. These are the things that make the railroads and the many applications for electricity—the telegraph, the telephone, light and power—so enormously valuable. There is no way of estimating the capacity of advertising for saving time and for increasing comfort.

—Woman's Home Companion.